



## Memorandum

---

To: Provosts and Chief Academic Officers

CC: Transfer Assurance Guide Coordinators

From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer

Re: Announcement of Business Statistics Transfer Assurance Guide (TAG) Course  
(OBU013) Learning Outcomes

Date: August 17, 2018

---

### **Background**

The Ohio Articulation and Transfer Network (OATN) arranged for a panel of content matter experts nominated by their institutions from both mathematics and business departments to meet for a discussion about updates to the existing Business Statistics (OBU0009) TAG. The revision effort was prompted by a recent requirement emphasis on business analytics in the business programs through the Association to Advance Collegiate Schools of Business (AACSB) accreditation. After some discussions, the faculty writing panel recommended changes to the existing course resulting in updated learning outcomes and a new Ohio Articulation Number of OBU013. The updated set of learning outcomes replaces the existing OBU009.

OATN sent an endorsement survey to the 36 Ohio public colleges and universities to gather feedback on the recommended changes. After careful consideration of the survey feedback by the panel co-leads, OBU013 Business Statistics has been finalized.

Please share this memo and the attachment with appropriate faculty and administrators at your institution who manage/teach your Business Statistics TAG course.

### **Updates**

In the attached, you will find the revised TAG learning outcomes for Business Statistics (OBU013). The panel's changes to the Business Statistics TAG course outcomes centered on the following aspects:

1. The existing course (OBU009) had a credit hour range of 5-6 credit hours, while the new course (OBU013) has a range of 3-4 credit hours.
  - a. This change addresses the needs of many institutions to offer a second course that contains material other than purely statistical material (management science, operations, supply chain management, analytics, etc.). It also addresses the needs of some institutions who wish to offer a single Business Statistics course, but are unable to offer the two courses. In order to reduce the number of credit hours,

some of the previously existing learning outcomes have been removed or modified to be optional.

2. In addition to the credit hour reduction, the faculty writing panel has removed the prescribed pre-requisite course of college algebra. This carefully considered recommendation was made after seeking input from faculty with the Ohio Mathematics Initiative (OMI). The removal of the prescribed pre-requisite will allow institutions more flexibility in developing co-requisite strategies to meet the needs of their unique student populations. The Business Statistics Writing Panel would like to thank the representatives from Subgroup 1: New and Alternative Pathways, Subgroup 2: Revision of the Ohio Transfer Module (OTM) Criteria, and Subgroup 3: Communication, Outreach & Engagement who contributed their knowledge and expertise to the discussion.

### **Implication to Your Business Statistics TAG Course**

With the changes in credit hour range for the Business Statistics course (OBU013), institutions will need to resubmit their courses. The deadline for the first submission opportunity will be October 8, 2018. Institutions have two years to resubmit and have their courses approved. At the end of fall 2020, existing approved courses that have not been replaced by a newly approved course will expire, thus ending the TAG guarantee for students attending those institutions until an approval is in place.

I wish to express my thanks for the dedicated work of the Business Statistics TAG Faculty Panel and for the team's incredible collaboration in updating the learning outcomes. The faculty members of the Business Statistics TAG Writing Panel included: Alan Chesen (Review Panel Co-Lead, Wright State University), Karen Starin (Review Panel Co-Lead, Columbus State Community College), Allison Jones-Farmer (Miami University), Nick Shay (Central Ohio Technical College), Fidelis Ike (Central State University), Terri Campbell (Clark State Community College), Mike Polomsky (Cleveland State University), Kati Dobeck (Lorain County Community College), Susan Cramer (Miami University), William Young (Ohio University), Pamela Krompak (Owens Community College), Andrea Faber (Rhodes State College), Bob Chaney (Sinclair College), John Draper (The Ohio State University), Scott Bible (The University of Akron), Jerzy Kamburowski (The University of Toledo), and Joseph Palardy (Youngstown State University).

If you have any questions, please feel free to contact Michelle Blaney, Assistant Director of Articulation and Transfer Policy, at [mblaney@highered.ohio.gov](mailto:mblaney@highered.ohio.gov), (614) 644-9601 or Mark Cortez, Director, Articulation and Transfer Policy at [mcortez@highered.ohio.gov](mailto:mcortez@highered.ohio.gov) or (614) 644-0642.